

## PUBLIC RELATIONS SOCIETY OF INDIA www.prsi.org.in

## MEMBERSHIP APPLICATION

To The Chairman, Public Relations Society of India, Bhubaneswar Chapter, Plot 245, Lewis Road, Bhubaneswar, Odisha, Pin: 751014

Sir,

Please enroll me/us as a Professional Member (annual)/Life Member (Professional)/Life Member (Associate)/Associate Member (annual)/Corporate Member (annual)/Student Member (annual) of the Public Relations Society of India, at **Bhubaneswar** Chapter. I agree to abide by the Constitution i.e. Rules and Regulations and other decisions of Public Relations Society of India.

| Qualifica   |  |   |   |  |
|---|--|---|---|--|
|   | ations: Academic* :                          | Professional* : (PR/MASS COMM/JOURNALISM/ADVERTISING)   |   |  |
|   | tion in the Organisation/Occupat             |   |   | ,                                      |
| Organic   | ation Name                                   | No. 0   | f years of Experience                             |  |
|   |  | 10:0  |   |  |
| Unicial /   | Address:                                     |   |   | -                                      |
|   |  | Mobile/WhatsApp No  |   |  |
| Email ID  | )  |   |   |  |
| Residen   | tial Address:                                |   |   |  |
| Phone No/Fax No.:                                     |  | Mobile/WhatsApp No  |   | -                                      |
|   |  |   |   |  |
| Experier  | nce in Public Relations:                     |   |   |  |
|   |  | No. of years c  | of Experience                                     |  |
| Membe   | rship in other professional organi           | zations:  |   |  |
|   | 1  |   |   |  |
| No.   | Class  | Annual subscription (Rs)  | One-time entrance fee (Rs)                        | Check this box                         |
| i   | Professional Member (annual)                 | 750.00  | 250.00  |  |
| ii  | a) Life Member (professional)                | 00.00   | 5000.00   |  |
|   | b) Life Member (associate)                   | 00.00   | 5000.00   |  |
| iii   | Associate Member (annual)                    | 1000.00   | 250.00  |  |
| iv  | Corporate Member (annual                     | 8000.00   | 250.00  |  |
| V   | Student Member** (annual)                    | 400.00  | 100.00  |  |
| I herev   | with furnish Cash/DD/Cheque                  | in favour of "PRSI Bhuba<br>only) being the   |   |  |
| entranc   | e fee, as stipulated below.                  |   |   |  |
|   | /DD No Bank                                  | Branch  | Date  |  |
|   |  |   |   |  |
| Cheque,   | e Transfer : Transaction No                  | DateI   | FSC of sender Bank                                |  |
| Cheque,   | e Transfer : Transaction No                  | DateI   | FSC of sender BankD                               |  |
| Cheque/<br>If online                                  | e Transfer : Transaction No<br>ed by: (Name) | DateI Signature of applica  | antDa   | <br>ate:                               |
| Cheque,<br>If online<br>Propose                       |  | DateI Signature of applica  | antDa   | <br>ate:                               |
| Cheque,<br>If online<br>Propose<br><b>FOR OFF</b> I   | ed by: (Name)                                | Date I Signature of applica   | ant Da  | ate:                                   |
| Cheque,<br>If online<br>Propose<br>FOR OFFI<br>Recomm | ed by: (Name)<br>ICE USE ONLY:               | Date I<br>Signature of applica<br>Signature of propose<br>ssional (Life)/Associate (Life)/Assoc | antDa<br>er:Da<br>ociate (Annual)/Corporate (Annu | <br>ate:<br>te:<br>ual)/Student (Annua |

- **Note** \* Individuals seeking membership in categories i, ii and iii shall enclose self attested certificates of their qualification both academic and professional.
  - \*\* Students will have to furnish either bonafide certificate issued by the Institution or an endorsement from the Faculty concerned.

## Important - Read :

- (a) A person desirous of becoming a Professional Member should have a professional degree / diploma in PR / Mass Communication / advertising / Journalism and should have been engaged in the public relations activities as defined by the Society for a period of at least five years in executive cadre [not in staff category] and should have made a contribution to the practice of public relations. For accepting an applicant as a Professional Member it would be verified that he possesses a degree or diploma in Public Relations / Mass Communication / Advertising/ Journalism. (Rule 6 (a))
- (b) One who does not qualify for membership as defined in clause (a) but who believes in the practice and promotion of sound and ethical public relations if elected as a member shall be designated as an Associate Member. This category shall also include those representatives nominated by Corporate Members who do not qualify as members as defined in clause (a). (Rule 6 (b))
- (c) A Company, Institution or Association which believes in and engages in the practice of organized public relations, departmentally or through outside public relations practitioners, if elected as member shall be designated a Corporate Member. (Rule 6 (c))
- (d) All bonafide students studying Public Relations, Advertising, Journalism or Mass communications are entitled to quality as Student Members, if elected. Their application should be certified by the Principal of the college.(Rule 6 (d))
- (e) An Associate Member, who wishes to be considered for Membership on the basis of some significant change in the nature of the duties or seniority or expertise gained in the profession shall submit his resignation from the Society and apply for Professional Membership. In case, any Associate Member is elected a Member, he shall not be required to pay any fresh fee as a Professional Member for the period his or her Associate Membership is valid. (Rule 6 (e))
- (f) Life Member: Person who is or was in public relations profession is admitted as Life Member on a payment to be decided by the National Council from time to time. Life Members will have voting rights. Life membership will be given to only those who qualify to be Professional members of the society [in terms of professional qualifications and experience]. No new members will be inducted in this category unless they meet the criteria. The members who are already registered as the life members shall continue to be there. (Rule 6 (f))
- (g) In the case of Corporate Board or Association of Persons being elected, a member shall within 14 days of such election appoint three persons any one of whom shall represent the member of any meeting of the Society at any of the Regional Chapters at the discretion of the Corporate Member and only one such appointee, who is a PR practitioner shall be entitled to exercise on behalf of the Corporate Member, all such powers and authorities as if he were an Individual Member of the Society. Any such appoint may be revoked at any time by the Corporate Member making such appointment and a fresh appointment may be made (Rule 7)
- (h) The National Council shall be empowered to warn, admonish, reprimand, suspend or terminate the membership of any member who commits any act or conducts himself in a manner which in the opinion of the National Council is detrimental to the interests of the Society and / or to the International Code of Ethics as adopted by the Society. (Rule 8 (a))
- (i) The National Council is empowered to terminate membership of any member for non-payment of membership subscription due. (Rule 8 (b))